

PLANS	ECONOMY	SILVER	GOLD	PLATINUM (MOST POPULAR)	SUPREME
Let's take a look!	Rs. 19,999 + GST	Rs. 39,999 + GST	Rs. 59,999 + GST	Rs. 89,999 + GST	Rs. 1,49,999 + GST
KEY FEATURES					
Paperback	✔	✔	✔	✔	✔
Hardbound	⊖	⊖	⊖	⊖	✔
ISBN Generation	✔	✔	✔	✔	✔
Exclusive Contract	⊖	⊖	✔	✔	✔
Copyright Registration	⊖	⊖	⊖	⊖	✔
PUBLISHING SUPPORT					
Editing	⊖	⊖	BASIC	BASIC	ELITE
Substantive Editing	⊖	⊖	⊖	ADD ON	✔
Customised Cover Design	⊖	⊖	✔	✔	✔
Customised Pagination	⊖	⊖	YES, IF NEEDED.	✔	✔
Illustrations	⊖	⊖	✔	✔	✔
Digital Proof	⊖	WITH EXTRA COST	✔	✔	✔
Author Copies	5	15	25	35	50
Discount on Copies	20%	20%	40%	40%	40%
Preview Copy	⊖	⊖	⊖	✔	✔
Royalty	10% ON NET SALES	15% ON NET SALES	20% ON NET SALES	20% ON NET SALES	25% ON NET SALES
DISTRIBUTION SUPPORT					
E-Book Conversion	✔	✔	✔	✔	✔
E-Book Distribution	✔	✔	✔	✔	✔
Online Distribution	✔	✔	✔	✔	✔
Retail Distribution	⊖	✔	✔	✔	✔
Premium Retail Distribution	⊖	⊖	ADD ON	✔	✔
Global Distribution	⊖	⊖	✔	✔	✔
Worldwide Availability	⊖	⊖	✔	✔	✔
National Library Supply	⊖	⊖	⊖	ADD ON	✔
Assured Crossword Supply	⊖	⊖	⊖	ADD ON	✔
Assured Crossword Event	⊖	⊖	⊖	ADD ON	✔
MARKETING					
Dedicated Project Manager	✔	✔	✔	✔	✔
Social Media Management	⊖	⊖	ADD ON	ADD ON	✔
Facebook Page Setup	✔	✔	✔	✔	✔
Instagram Page Setup	✔	✔	✔	✔	✔
Goodreads Page Setup	⊖	✔	✔	✔	✔
Facebook Ad Campaign	⊖	2 WEEKS	4 WEEKS	6 WEEKS	10 WEEKS
Instagram Ad Campaign	⊖	2 WEEKS	4 WEEKS	6 WEEKS	10 WEEKS
Amazon Ad Campaign	⊖	2 WEEKS	4 WEEKS	6 WEEKS	10 WEEKS
Amazon Adverts	⊖	⊖	2 WEEKS	4 WEEKS	10 WEEKS
Video Trailer	⊖	ADD ON	ADD ON	✔	✔
Author Website	⊖	⊖	ADD ON	✔	✔
Book Reviews	⊖	⊖	✔	✔	✔
Newspaper Interview / Review	⊖	⊖	⊖	ADD ON	✔
Search Engine Optimization	⊖	⊖	✔	✔	✔
Post Publishing Support	✔	✔	✔	✔	✔
Book Event Support	✔	✔	✔	✔	✔
Book Marks	⊖	⊖	✔	✔	✔
Email Marketing	⊖	ADD ON	ADD ON	✔	✔